

# **Fonix Accelerates E-Commerce Marketing to Increase Retail Sales**

**SALT LAKE CITY, UT (May 3, 2006)** Fonix Speech, Inc., a wholly owned subsidiary of Fonix Corporation (OTC BB: FNIX) specializing in embedded speech interfaces for mobile devices, handheld electronic products, and systems and processors, announces expansion of its e-commerce outreach to increase retail sales of end-user speech applications.

Fonix speech interface solutions for mobile phones and speech-enabled PC applications are now available from multiple e-commerce sites:

- Digibuy: [www.digibuy.com](http://www.digibuy.com)
- Handango: [www.handango.com](http://www.handango.com)
- MobiHand: [www.mobihand.com](http://www.mobihand.com)
- PocketGear: [www.pocketgear.com](http://www.pocketgear.com)
- Pocketland.de: [www.pocketland.de](http://www.pocketland.de)
- Smartphone.net: [www.smartphone.net](http://www.smartphone.net)

Since introducing online sales for Fonix speech interface products including Fonix VoiceDial™, Fonix VoiceCentral™ and Fonix DECTalk® for Linux, transaction volume has increased 45 percent in 2005 compared to the previous year. Based on year-to-date performance, Fonix expects online sales to increase an additional 40 percent in 2006.

“Expanding our sales outreach to multiple marketing outlets significantly enhances sales of our product offerings,” says Walt Nawrocki, Senior VP and GM, Fonix Speech, Inc. “Creative sales and marketing efforts differentiate Fonix from other speech vendors as we enhance offerings for both manufacturers and end-users. Moving forward, Fonix is committed to our goal of providing the right speech interfaces to customers who can benefit from them.”

## **About Fonix Speech, Inc.**

Fonix Speech, Inc. is a wholly owned subsidiary of Fonix Corporation that currently offers voice technology solutions for mobile/wireless devices; interactive videogames, toys and appliances; computer telephony systems; the assistive market and automotive telematics.

## **About Fonix**

Fonix Corporation (OTC BB: FNIX), based in Salt Lake City, Utah, is an innovative communications and technology company that provides integrated telecommunications services and value-added speech technologies through Fonix Telecom, Inc., LecStar Telecom, Inc. and Fonix Speech, Inc. The combination of interactive speech technology and integrated telecommunications services allows Fonix to provide customers with comprehensive cost-effective solutions to enhance and expand their communications

needs. Visit [www.fonix.com](http://www.fonix.com) for more information, or call (801) 553-6600 and say “Sales.”

Statements released by Fonix that are not purely historical are forward-looking within the meaning of the “Safe Harbor” provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the Company’s expectations, hopes, intentions and strategies for the future. Investors are cautioned that forward-looking statements involve risk and uncertainties that may affect the Company’s business prospects and performance. The Company’s actual results could differ materially from those in such forward-looking statements. Risk factors include general economic, competitive, governmental and technological factors as discussed in the Company’s filings with the SEC on Forms 10-K, 10-Q and 8-K. The Company does not undertake any responsibility to update the forward-looking statements contained in this release.

###