

Fonix E-Commerce Marketing Efforts Lead to Increased Sales of Speech Technology-based Retail Products

SALT LAKE CITY, UT (February 7, 2007) [Fonix Speech, Inc.](#), a wholly owned subsidiary of Fonix® Corporation (OTC BB: FNIX) specializing in embedded speech interfaces for mobile devices, handheld electronic products, video game systems and processors, announces positive results from its increased efforts to expand e-commerce outlets for Fonix's speech-enabled retail products.

Fonix speech interface products available on e-commerce Internet sites include:

- [Fonix VoiceDial™](#) — speech recognition-based software that enables mobile users to place calls with hands-free, easy-to-use voice commands (no complicated menus to scroll through). VoiceDial is optimized for Bluetooth-enabled Smartphone devices.
- [Fonix VoiceCentral™](#) — interactive software for Windows Mobile Pocket PC devices that allows users to dial contacts and access Personal Information Management (PIM) tools or other programs like Media Player by speaking.
- [Fonix DECTalk® for Linux](#) — text-to-speech technology (TTS) optimized for limited memory applications (small footprint, full-featured, multiple languages) in downloadable run-time only products, formatted specifically for use in Linux-based applications.

Sales of these Fonix products have increased 23 percent in 2006 compared to the previous year. Fonix expects online sales to increase an additional 30 percent in 2007.

“The mobile solutions developed by Fonix help PDA users get the most out of their devices,” says Matthew Schneider, English Market Product Manager, Pocketland. “We’re proud to feature Fonix software at Pocketland.”

“Fonix DECTalk software is a reactive and affordable voice synthesizer, compliant with our accessibility requirements,” says Gilles Casse, Digibuy.com customer. “We particularly appreciated its availability for European languages on Linux.”

Fonix speech solutions are available from the following resellers:

- BrightHand.com: <http://www.brighthand.com/>
- Digibuy: <http://www.digibuy.com/>
- Handango: <http://www.handango.com>
- iMate: <http://www.imate.com/>
- MobiHand: <http://www.mobihand.com/>
- Mobile2Day.de: <http://www.mobile2day.de/>

- MobilityToday.com: <http://www.mobilitytoday.com>
- MyQtek.com: <http://www.myqtek.com/>
- PocketGear: <http://www.pocketgear.com>
- Pocketland.de: <http://www.pocketland.de/>
- Pocketlandfrance.com: <http://www.pocketlandfrance.com/>
- Pocketland.es: <http://www.pocketland.es/>
- PocketPCThoughts.com: <http://www.pocketpcthoughts.com/>
- Smartphone.net: <http://www.smartphone.net/>
- And *FREE* for trial download at many more sites online

“Fonix endeavors to provide state-of-the art speech solutions for both manufacturers and end users,” says Walt Nawrocki, Senior VP and GM, Fonix Speech, Inc. “By broadening our marketing and sales initiatives to multiple marketing outlets, we can increase sales of our retail product offerings. Fonix remains committed to providing the right speech interfaces to customers who can benefit from them.”

About Fonix

Fonix Corporation (OTC BB: FNIX), based in Salt Lake City, Utah, is an innovative speech recognition and text-to-speech technology company that provides value-added speech solutions through its wholly owned subsidiary, Fonix Speech, Inc., currently offering voice solutions for mobile/wireless devices; interactive video games, toys and appliances; computer telephony systems; the assistive market and automotive telematics. Fonix provides developers and manufacturers with cost-effective speech solutions to enhance devices and systems. Visit www.fonix.com for more information, or call (801) 553-6600 and say “Sales.”

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