

## **Fonix Speech Retains Senior Software Sales and Marketing Executive**

*Steve Jones retained to drive Fonix Speech revenue*

**SALT LAKE CITY, UT (June 23, 2008)** Fonix Speech, Inc., a wholly owned subsidiary of Fonix Corporation (OTC BB: FNIX), announced today it has retained Steve Jones as a senior sales and marketing consultant. Mr. Jones is tasked to formulate and execute a business strategy and revenue plan to maximize Fonix speech assets. He will receive shares of Fonix common stock as compensation.

Mr. Jones was most recently the CEO of Auction Trust Network which enables optimal customer relationships for online auctions. He engineered the successful acquisition of this company in a very short period of time. Steve has over 17 years experience as a sales and marketing executive with several hi-tech companies, both public and private.

“Fonix welcomes Steve’s leadership and experience. We expect Steve to focus the marketing and sales plan to maximize recurring revenue from our technology,” says Roger D. Dudley, Fonix CEO. “Steve has an extremely impressive track record –especially in hi-tech early stage revenue companies. He will energize the sales and development team to expand the revenue potential. Steve understands Fonix’ value and his leadership will guide our message, market position and improve operating performance.”

Prior to his position with Auction Trust Network and moving to Utah, Mr. Jones was with Vykor – an advanced Internet supply chain marketplace. Earlier, Steve was a member of the executive team at Netegrity, Inc in Waltham, MA., after driving the successful acquisition of DataChannel where he was instrumental in defining the Enterprise Portal market space. As VP of Marketing & Business Development, he launched Mosaix, Inc. into the CRM market and integrated several key acquisitions. Previously, he held various sales and marketing positions at both Novell and WordPerfect. Steve was nominated as a member of the vSpring 100 class of 2006 and 2008. He holds a Bachelor Degree from Brigham Young University and an MBA from the University of Utah.

### **About Fonix**

Fonix Corporation (OTC BB: FNIX), based in Salt Lake City, Utah, is an innovative speech recognition and text-to-speech technology company that provides value-added speech solutions through its wholly owned subsidiary, Fonix Speech, Inc., currently offering voice solutions for mobile/wireless devices; interactive video games, toys and appliances; computer telephony systems; the assistive market and automotive telematics. Fonix provides developers and manufacturers with cost-effective speech solutions to enhance devices and systems. Visit [www.fonix.com](http://www.fonix.com) for more information, or call (801) 553-6600 and say “Sales.”

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Statements released by Fonix that are not purely historical are forward-looking within the meaning of the “Safe Harbor” provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the Company’s expectations, hopes, intentions and strategies for the future. Investors are cautioned that forward-looking statements involve risk and uncertainties that may affect the Company’s business prospects and performance. The Company’s actual results could differ materially from those in such forward-looking statements. Risk factors include general economic, competitive, governmental and technological factors as discussed in the Company’s filings with the SEC on Forms 10-K, 10-Q and 8-K. The Company does not undertake any responsibility to update the forward-looking statements contained in this release.

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