

23 January 2026

Fonix plc
("Fonix" or the "Company")

Director/PDMR Transactions

The Company was notified on 22 January 2026, that Carmel Warren, Non-Executive Director of the Company, purchased 11,235 ordinary shares in the Company at a price of 178 pence per ordinary share.

Following the transaction, Carmel Warren holds an interest in 11,235 ordinary shares, representing 0.01% of the issued share capital of the Company.

In addition, the Company also announces that Edward Spurrier, Non-Executive Chair of the Company on 22 January 2026 purchased 30,000 ordinary shares in the Company at a price of 177 pence per ordinary share.

Following the transaction, Edward Spurrier holds an interest in 30,000 ordinary shares, representing 0.03% of the issued share capital of the Company.

The following notification is intended to satisfy the Company's obligations under Article 19(3) of the Market Abuse Regulation.

Enquiries

Fonix plc

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About Fonix

Founded in 2006, Fonix is a leading provider of mobile payments and messaging solutions, enabling businesses to connect, engage, and transact seamlessly through mobile technology.

Fonix helps organisations across media, charity, entertainment, and enterprise sectors drive revenue and enhance audience engagement.

Headquartered in London, Fonix is a fast-growing, innovation-driven company, trusted by industry leaders such as ITV, Bauer Media, RTÉ, Global, Comic Relief, and BBC Children in Need. With a strong focus on technology and consumer experience, Fonix continues to shape the future of mobile payments and interactivity.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Carmel Warren
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Fonix plc
b)	LEI	213800GBZCWQ7HR2ZE92

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each GB00BN789668						
b)	Nature of the transaction	Purchase of shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Type</th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>Ordinary shares</td><td>178p</td><td>11,235</td></tr> </tbody> </table>	Type	Price(s)	Volume(s)	Ordinary shares	178p	11,235
Type	Price(s)	Volume(s)						
Ordinary shares	178p	11,235						
d)	Aggregated information - Aggregated volume - Price	11,235 ordinary shares 178 pence						
e)	Date of the transaction	22 January 2026						

f)	Place of the transaction	AIM – London Stock Exchange
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Edward Spurrier
2	Reason for the notification	
a)	Position/status	Non-Executive Chairman
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Fonix plc
b)	LEI	213800GBZCWQ7HR2ZE92

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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Ordinary shares	177p	30,000						
d)	<p>Aggregated information</p> <p>- Aggregated volume</p> <p>- Price</p>	<p>30,000 ordinary shares</p> <p>177 pence</p>						
e)	Date of the transaction	22 January 2026						

f)	Place of the transaction	AIM – London Stock Exchange
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