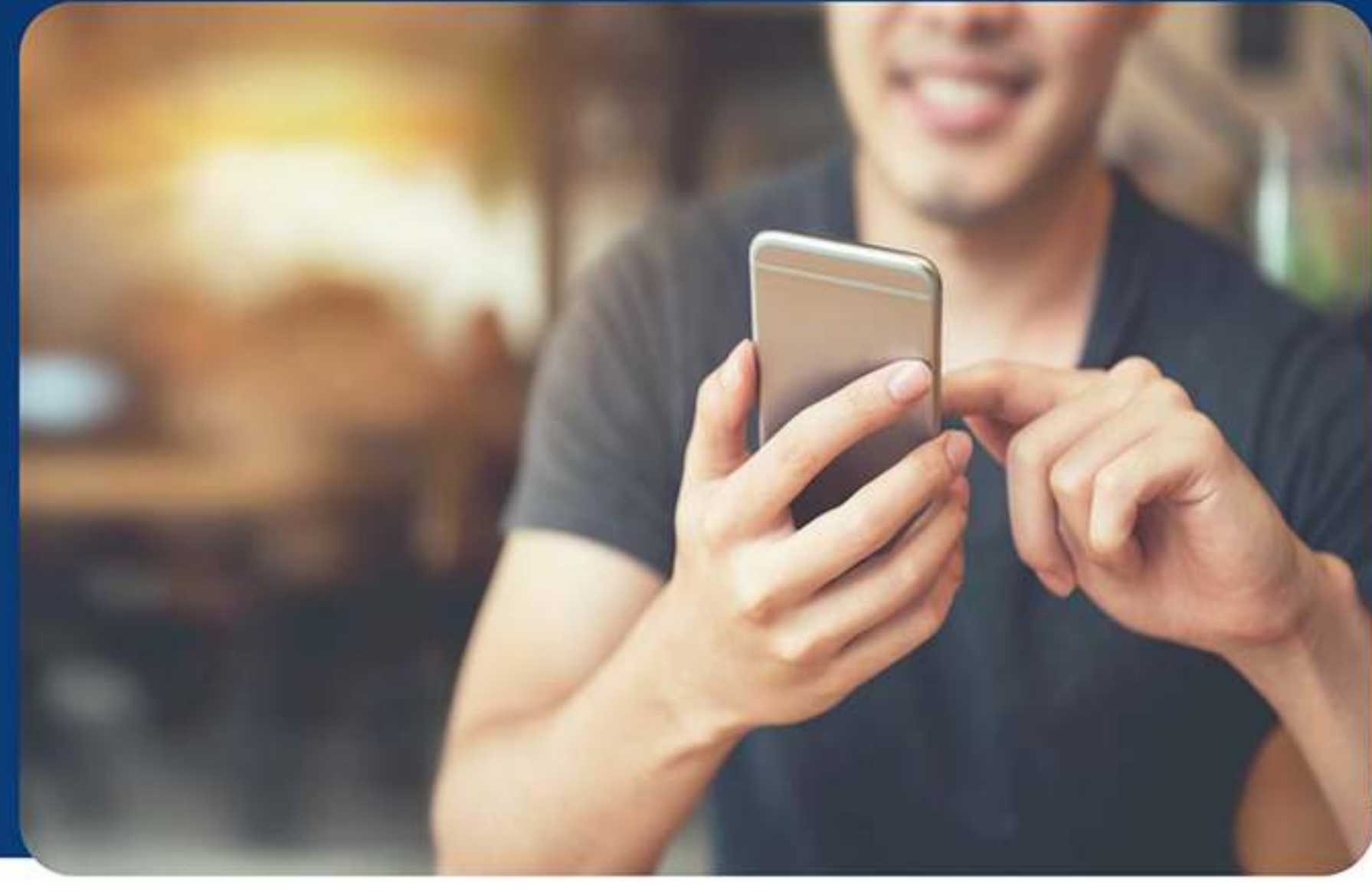


ECOMMPAY



ECOMMPAY taps into payments powered by Fonix

Overview

ECOMMPAY is a global payment service provider that assembles multiple payment methods and technologies into bespoke solutions that companies can use to offer customers on their website a seamless payment experience. ECOMMPAY's gateway enables merchants to

connect over 100 payment options, some of which would've been otherwise inaccessible to them, facilitating expansion and increased conversion.

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Testimonial



Paul Marcantonio

Head of UK & Western Europe at ECOMMPAY

At ECOMMPAY, providing clients with bespoke, scalable payment solutions is at the core of what we do. Fonix has proven to be a reliable, innovative, and flexible partner, having created a streamlined and seamless carrier solution for us to offer to clients.

The Challenge

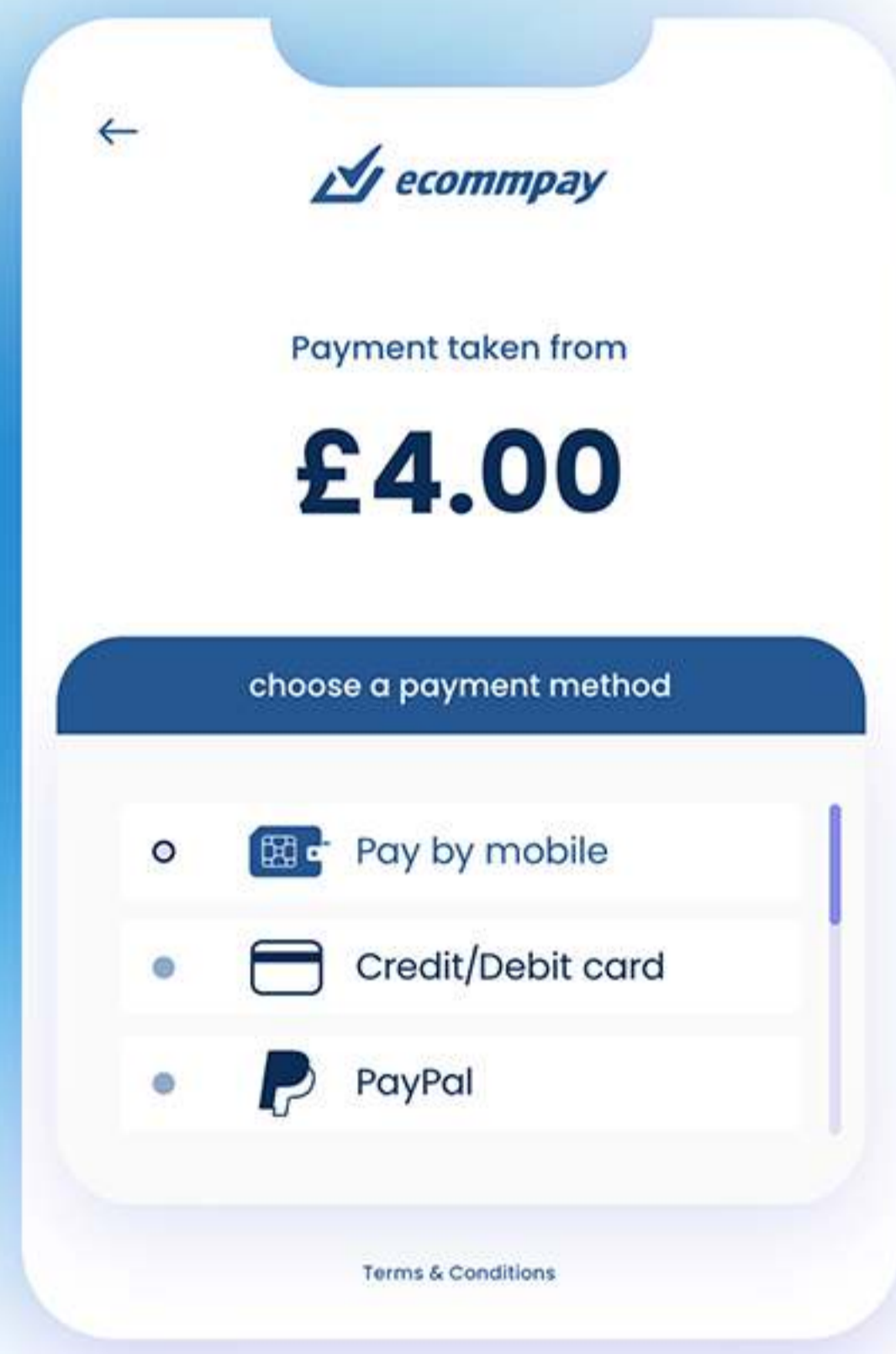
What was our job?

Online merchants need to be able to adeptly manage the most popular mobile payment methods for their varied customer base. Integrating Fonix's carrier billing solution meant that ECOMMPAY could offer more options to their merchants, allowing businesses to turn on carrier billing with the flick of a switch.

Preserving the frictionless payment experience that ECOMMPAY is known for, the implementation of carrier billing equipped merchants with an additional avenue through which to collect consumer payments. Carrier billing often converts consumers that are not using traditional payment methods, either because they find them time-consuming and inconvenient or do not have immediate access to them. By presenting an alternative payment method, carrier billing can prevent shopping cart abandonment.

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"By presenting an alternative payment method, carrier billing can prevent shopping cart abandonment."



The Solution

Finding the best way

Online merchants need to be able to adeptly manage the most popular mobile payment methods for their varied customer base. Integrating Fonix's carrier billing solution meant that ECOMMPAY could offer more options to their merchants, allowing businesses to turn on carrier billing with the flick of a switch.

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The Results

- ✓ Increased selection of alternative payment methods
- ✓ Expanded audience reach
- ✓ Improved user experience
- ✓ Reduced shopping cart abandonment

Interested in working with us?

Get in touch and start maximising your reach and revenue.

[Get in touch →](#)