Eurovision

Fonix facilitates Eurovision 2024 vote collection in the UK and Ireland

Overview

In 2024, Switzerland's Nemo captivated millions across Europe winning Eurovision with "The Code". Behind the scenes, a sophisticated voting system was key to the event's success. Once.net, as the official voting partner of the European Broadcasting Union (EBU), led the effort, ensuring seamless voting across many countries. To support this, they partnered with Fonix, who helped by powering SMS voting, managing telephony systems, and integrating voting data for the UK and Ireland.

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Testimonial

Thomas Niedermeyer

Managing Director at Once.net

"Fonix played a key role in the success of Eurovision 2024 voting across Ireland and the UK. We chose them for their proven expertise, extensive experience, solid reputation in live broadcasting and their ability to manage multi-region operations. Their integration of SMS and telephony systems helped deliver an outstanding audience experience which is critical to the event's overall success."

The Challenge

What was our job?

Eurovision's voting system is complex, combining jury scores from 37 countries with public votes submitted via SMS, telephone, and online platforms. Coordinating this process in a live TV setting presents a significant logistical feat for Once.net, who rely on trusted partners in every region. Fonix was responsible for delivering and managing a seamless, scalable solution to handle real-time votes across the live broadcasts.

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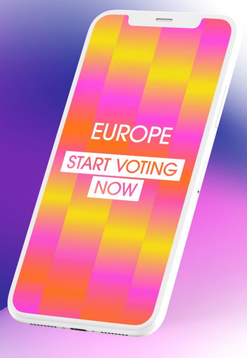
"a seamless, scalable solution"



The Solution

Finding the best way

Fonix's role involved managing the telephony systems across both territories and powering the SMS voting technology for Eurovision 2024 in Ireland. This integrated approach allowed Fonix to ensure that all votes, whether cast via SMS or telephony, were accurately processed and reported in real time.

The Results

Scalability

Effortlessly managed peak voting periods and large scale interactivity.

Seamless integration

Smooth collaboration with Once.net and robust management of voting systems.

Expertise in live events

Well-equipped for future opportunities in supporting mass participation live events on an international level.